

Draft Schedule

Lancemore Mansion Hotel, Werribee VIC

CREATE

There are seven planning sessions designed to provide you with the tools, guidance and time to complete your marketing plan for 2025.

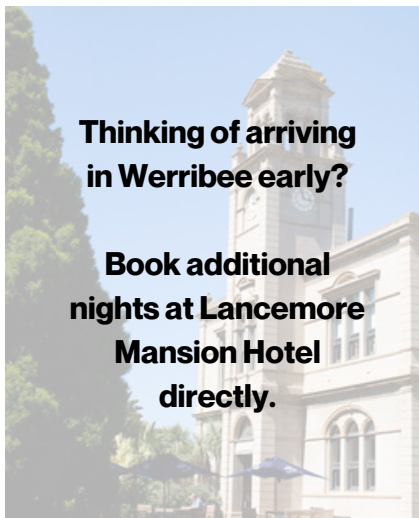
COLLABORATE

Dedicated breakout sessions will give you time to share your thoughts and questions about the planning work that you've completed.

CONNECT

Develop lasting bonds with other school marketing professionals and industry experts during the regular meal breaks provided.

Day 1: Sunday 18 August



2.00pm Check-in at Resort from this time onwards.

6.00pm **Welcome Dinner**
Sponsored by
Novaflow Digital

Day 2: Monday 19 August

7.00am Breakfast (at your leisure)

8.00am Event Welcome

8.30am Planning Session 1

9.30am Breakout Session 1

10am Morning Tea

10.30am Planning Session 2

11.30am Breakout Session 2

12.00pm Lunch

1.00pm Planning Session 3

2.00pm Breakout Session 3

2.30pm Afternoon Tea

3pm Planning Session 4

3.30pm Breakout Session 4

4.00pm Day 1 ends

6.00pm Retreat Dinner

Day 3: Tuesday 20 August

7.00am Breakfast (at your leisure)

8.00am Reflection and Review

8.30am Planning Session 5

9.30am Breakout Session 5

10am Morning Tea

10.30am Planning Session 6

11.30am Breakout Session 6

12.00pm Lunch

1.00pm Planning Session 7

2.00pm Breakout Session 7

2.30pm Afternoon Tea

3.00pm Wrap up & next steps

3.30pm Day 2 ends